

Boston

home

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SUSTAINABLY YOURS

Resources for eco-friendly living. BY CHRISTIE MATHESON



SHOP: GREENWARD

Earth-friendly meets fashion forward at Greenward, the new Porter Square boutique that's conscious of the environment *and* aesthetics. "We started Greenward to showcase attractive products we knew were on the market but weren't available in one place," says co-owner and former urban planner Scott Walker. "We wanted to show people they don't have to abandon their sense of style when pursuing eco-friendliness." Here, Walker sounds off on his five favorite in-store items.

1. Dinnerware cork coasters and trivets Cork is an inherently renewable, durable, and beautiful material. Set of 4 coasters, \$30; trivet, \$20. **2. Swigg'Shroom Squares** Plush pillows in three great colors are designed by Stephanie Wenzel of Swigg and produced using organic cotton, natural inserts, and polyester manufactured in a no-waste, closed-loop system. \$80 each. **3. Twist sponges** Twist makes a line of biodegradable cleaning sponges in attractive, low-impact packaging. The Twist Euro Sponge Cloth apparently replaces 17 rolls of paper towels. Pack of three cloths, \$4. **4. Plates with Purpose** These beautiful, 100 percent recycled-glass plates are made by Riverside Design Group; each one's design reflects the mission of a nonprofit organization that receives a portion of the profits. \$30 each. **5. Envirosax** Forgo plastic and paper shopping bags every time you shop to reduce waste. Envirosax bags fold up neatly so you can stash them in a purse. \$7 each; pack of five, \$33. *Greenward, 1776 Massachusetts Ave., Unit 1, Cambridge, 617-395-1338, greenwardshop.com.*